



# PenFed Foundation

## 2017 MILITARY HEROES GOLF CLASSIC

Monday, September 25, 2017

### Sponsorship Commitment Form

#### Help Support Our Nation's Defenders

The PenFed Foundation was created to fill the critical gaps that exist when it comes to helping our military heroes and their caregiver heroes at home. Too often, our service members and Veterans struggle with financial uncertainty on top of overwhelming physical and psychological challenges. To these proud warriors, we offer a hand up and a way out.

We need your help to continue delivering a wide range of services and programs. With your support you can help a service member continue medical treatment, make ends meet or purchase a new home.

To learn more visit [PenFedFoundation.org](http://PenFedFoundation.org)

#### Golf Tournament Agenda

**Registration** 6:30am and 12:00pm  
**Shot Gun Start** 8:00am and 1:30pm  
**Lunch and Prizes** 12:00pm - 2:00pm  
**Dinner and Prizes** 6:30pm

#### Event Location

**Congressional Country Club**  
 8500 River Road  
 Bethesda, Maryland

#### I would like to support the 2017 Military Heroes Golf Classic with the following contribution:

- \$100,000 TITLE SPONSOR
- \$50,000 LEADERSHIP SPONSOR **(SOLD OUT)**
- \$25,000 EAGLE SPONSOR
- \$25,000 SHIRT SPONSOR **(SOLD OUT)**
- \$15,000 HAT SPONSOR **(SOLD OUT)**
- \$15,000 MEAL SPONSOR
  - Breakfast     Lunch     Dinner
- \$15,000 CADDIE SPONSOR **(SOLD OUT)**
- \$10,000 SHOE BAG SPONSOR **(SOLD OUT)**
- \$10,000 MORNING BEVERAGE/  
SNACK CART SPONSOR **(SOLD OUT)**
- \$10,000 AFTERNOON BEVERAGE/  
SNACK CART SPONSOR **(SOLD OUT)**
- \$10,000 MORNING GOLF CART SPONSOR **(SOLD OUT)**
- \$10,000 AFTERNOON GOLF CART SPONSOR **(SOLD OUT)**
- \$10,000 PIN FLAG SPONSOR **(SOLD OUT)**
- \$10,000 MORNING CIGAR SPONSOR
- \$10,000 AFTERNOON CIGAR SPONSOR **(SOLD OUT)**
- \$10,000 DRIVING RANGE SPONSOR **(SOLD OUT)**
- \$7,500 CONTEST HOLE SPONSOR **(SOLD OUT)**
- \$7,500 GOLF TEE & BALL MARKER POUCH SPONSOR **(SOLD OUT)**
- \$6,000 2-STAR SPONSOR
- \$2,000 1-STAR SPONSOR
- I am unable to attend but would like to support the PenFed Foundation. Enclosed is my contribution of \$\_\_\_\_\_.

Sponsorship contributions to the PenFed Foundation's Military Heroes Golf Classic are tax-deductible to the full extent allowable by law (tax ID: 54-2062271).

**Please make checks payable to the PenFed Foundation.**  
 Checks must be received by September 6, 2017.

**To RSVP online, or pay via credit card, visit [PenFedFoundation.org](http://PenFedFoundation.org).**

**Mail checks to:**  
 The PenFed Foundation  
 2930 Eisenhower Avenue  
 Alexandria, VA 22314

**For More Information**  
 Please contact Courtney Seufert  
 703-838-1302 or email  
[Courtney.Seufert@PenFed.org](mailto:Courtney.Seufert@PenFed.org)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_





# PenFed Foundation 2017 MILITARY HEROES GOLF CLASSIC

Monday, September 25, 2017

## Sponsorship Opportunities

### **TITLE SPONSOR** (1 available)..... **\$100,000**

- Golf for sixteen (16) in the Tournament (with preference to morning or afternoon shotgun starts)
- Six (6) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Three (3) lodging rooms at Congressional Country Club (applicable for September 24th and/or 25th)
- Prominent logo recognition on all event signage, banners, and printed materials
- Verbal recognition during Tournament and Reception
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the Foundation's website

### **LEADERSHIP SPONSOR** (1 available) ..... **\$50,000**

- Golf for twelve (12) in the Tournament (with preference to morning or afternoon shotgun starts)
- Four (4) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Two (2) lodging rooms at Congressional Country Club (applicable for September 24th and/or 25th)
- Logo recognition on all event signage, banners, and printed materials
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the Foundation's website

### **EAGLE SPONSOR** (4 available) ..... **\$25,000**

- Golf for eight (8) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- One (1) lodging room at Congressional Country Club (applicable for September 24th and/or 25th)
- Logo recognition on all event signage, banners, and printed materials
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the Foundation's website

### **SHIRT SPONSOR** (1 available)..... **\$25,000**

- Congressional Country Club logo shirt co-branded with sponsor logo embroidered on the sleeve
- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the Foundation's website

### **HAT SPONSOR** (1 available) ..... **\$15,000**

- Congressional Country Club logo hat co-branded with sponsor logo embroidered on side of hat
- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags

### **MEAL SPONSOR** (3-1 available)..... **\$15,000**

- Choice of Breakfast or ~~Lunch~~ or ~~Dinner~~ sponsorship recognition
- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags
- Hyperlink to organization website for one year on the Foundation's website

### **CADDIE SPONSOR** (1 available)..... **\$15,000**

- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Logo/name recognition on caddie bibs
- Logo recognition at event
- Opportunity to provide logo item in gift bags

### **SHOE BAG SPONSOR** (1 available) ..... **\$10,000**

- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo on shoe bag provided to all golfers
- Logo recognition at event
- Opportunity to provide logo item in gift bags

### **MORNING BEVERAGE/SNACK CART SPONSOR**..... **\$10,000**

(2 available for Morning Round: Front 9/Back 9)

- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags

### **AFTERNOON BEVERAGE/SNACK CART SPONSOR**... **\$10,000**

(2 available for Afternoon Round: Front 9/Back 9)

- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags





# PenFed Foundation 2017 MILITARY HEROES GOLF CLASSIC

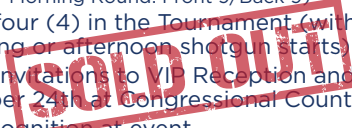
Monday, September 25, 2017

## Sponsorship Opportunities

### MORNING GOLF CART SPONSOR ..... \$10,000

(2 available for Morning Round: Front 9/Back 9)

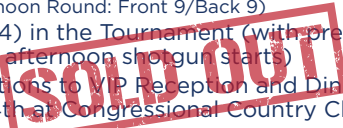
- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags



### AFTERNOON GOLF CART SPONSOR ..... \$10,000

(1 available for Afternoon Round: Front 9/Back 9)

- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags



### PIN FLAG SPONSOR (2 total available: Front 9/Back 9)..... \$10,000

- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo recognition at event
- Opportunity to provide logo item in gift bags



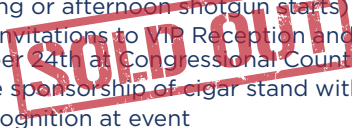
### MORNING CIGAR SPONSOR ..... \$10,000

- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Exclusive sponsorship of cigar stand with signage
- Logo recognition at event
- Opportunity to provide logo item in gift bags



### AFTERNOON CIGAR SPONSOR..... \$10,000

- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Exclusive sponsorship of cigar stand with signage
- Logo recognition at event
- Opportunity to provide logo item in gift bags



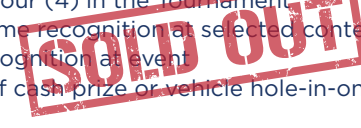
### DRIVING RANGE SPONSOR (1 available)..... \$10,000

- Golf for four (4) in the Tournament (with preference to morning or afternoon shotgun starts)
- Two (2) invitations to VIP Reception and Dinner on September 24th at Congressional Country Club
- Logo/name recognition on sleeve of golf balls for each golfer
- Logo recognition at event
- Opportunity to provide logo item in gift bags



### CONTEST HOLE SPONSOR (4 available) ..... \$7,500

- Golf for four (4) in the Tournament
- Logo/name recognition at selected contest hole or pin flag
- Logo recognition at event
- Choice of cash prize or vehicle hole-in-one contest



### GOLF TEE & BALL MARKER POUCH SPONSOR (1 available)..... \$7,500

- Golf for four (4) in the tournament
- Logo/name recognition on golf tee package to be included in gift bag
- Logo recognition at event



### 2-STAR SPONSOR ..... \$6,000

- Golf for four (4) in the Tournament
- Recognition on the day of event

### 1-STAR SPONSOR.....\$2,000

- Individual golfer for Tournament



PenFed Foundation  
Because Military Heroes need heroes too

